



Living Water Ministries

Faith Formation, Service, Leadership, and Community

7898 W. Stony Lake Rd., New Era, MI 49446 • (231) 861-4138 • fax (231) 861-4377
office@elcalivingwater.com • www.elcalivingwater.com

Living Water Ministries Marketing Intern Job Description

General Responsibilities: Collect stories, write articles, manage social media, gather images & video, and assist in creation and implementation of a marketing & communications plan for Living Water Ministries.

Qualifications:

The successful candidate will be pursuing a communications or marketing degree (or related field). Additionally the successful candidate will have demonstrated ability in writing, photography, social media management, and graphic design. The qualified candidate will enthusiastically embrace and live out the mission and vision of Living Water Ministries through their work and life at Stony Lake.

Reporting functions:

This position reports directly to the Executive Director.

Specific Responsibilities: All responsibilities are in conjunction with the Executive Director, and consistent with the Mission, Vision, Core Value, Goals and policies of Living Water Ministries.

- Write concise articles, letters, social media posts, and other related informative, marketing and promotional copy.
- Serve as the staff photographer, collecting candid images of programming as it happens for use in newsletters, brochures, social media and our website.
- Gather stories from campers, staff, and adult leaders weekly and capture them on video.
- Manage social media accounts (Facebook, Twitter, Instagram, YouTube) to keep content fresh, relevant and photo driven.
- Travel to off-site programs to gather content for publications.
- Complete additional tasks or assignments as requested by the Executive Director or Summer Lead.

Essential Functions:

- Live up to 11 weeks at Stony Lake.
- Detail oriented.
- Creative, graphic design experience helpful.
- Proficient in Microsoft Word, PowerPoint/Keynote, and Excel.
- Excellent written and verbal communication skills.

- Through daily devotion, weekly worships, and frequent study and prayer with other Living Water Ministries, Synod, and Diocesan Staff, seek to remain Christ and Camper centered

Classification of Employee: Temporary

Mission Bringing together all of God's children to experience Christian community, grow in faith, develop leadership skills, and serve others.

Vision Create communities centered in Christ to transform lives and the world.