



Living Water Ministries

Faith Formation, Service, Leadership, and Community

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Living Water Ministries Digital Storyteller Job Description

General Responsibilities: Share the story of the work God is doing through Living Water Ministries by collecting stories, curating marketing messages, gathering images and video, and assisting in the creation and implementation of a comprehensive marketing and communications plan for Living Water Ministries.

Qualifications:

The successful candidate will be pursuing a communications or marketing degree (or related field). Additionally, the successful candidate will have demonstrated strong ability in writing, photography, social media management, and graphic design. The qualified candidate will enthusiastically embrace and live out the mission and vision of Living Water Ministries through their work and life at Stony Lake.

Reporting functions:

This position reports directly to the Director of Marketing and Development

Specific Responsibilities: Responsibilities are determined and developed with the Director of Marketing and Development and consistent with the Mission, Vision, Core Values, Goals, and policies of Living Water Ministries.

- Collaborate with Director of Marketing and Development to ideate initiatives, social media campaigns, or written series emphasizing storytelling
- Curate content and develop a cohesive social media plan focusing on story telling
- Create other targeted high-level social media posts promoting activities and developments
- Gather stories from campers, staff, and adult leaders weekly and capture them on video
- Write creative and concise articles, social media posts, and other related informative, marketing, and promotional copy
- Serve as the staff photographer, collecting candid images of programming as it happens for use in newsletters, brochures, social media, and our website
- Manage social media accounts (Facebook, Instagram, TikTok) to keep content fresh, relevant, and visually appealing
- Travel to off-site programs as necessary to gather content for publications
- Complete additional tasks or assignments as requested by the Director of Marketing and Development.

Essential Functions:

- Live up to 11 weeks at Stony Lake
- Possess excellent written and verbal communication skills
- Creative and collaborative worker, graphic design experience helpful
- Detail oriented
- Proficient in Microsoft Word, PowerPoint, Excel, and basic video editing software

- Through daily devotion, weekly worships, and frequent study and prayer with other Living Water Ministries, Synod Staff, seek to remain Christ and Camper centered

Classification of Employee: Temporary

Mission Bringing together all of God's children to experience Christian community, grow in faith, develop leadership skills, and serve others.

Vision Create communities centered in Christ to transform lives and the world.